

Marc E. Morris, JD, Ph.D.

EDUCATION

Ph.D. – Business Administration, 2009
Southern Illinois University, Carbondale, Illinois
Specialization: Accountancy

Juris Doctorate, 1996
University of Wisconsin, Madison, Wisconsin
Activities: Economic Justice Institute Consumer Law Litigation Clinic, 1995-1996
Judicial Internship: Chief Judge Charles N. Clevert,
U.S. Bankruptcy Court, Eastern District of Wisconsin, 1995

M.B.A. – Finance, 1991
Southern Illinois University, Carbondale, Illinois
Specialization: Finance

Bachelor of Science, University Studies, 1986
Southern Illinois University, Carbondale, Illinois
Emphasis: Business Administration

ADMINISTRATIVE EXPERIENCE

Interim Dean and Professor, Southern Illinois University, College of Business and Analytics,
(January 2023 - present)

Chief administrative officer overseeing the academic, scholarship, outreach, and service missions for the College. Responsibilities include strategic planning and budgeting, enhancing quality of academic programs, faculty and staff recruitment/development, enriching and advancing research and resource enhancement through fundraising. Critical components of this role: pursuing a student-centered approach, enhancing strong partnerships with business and industry identifying best practices, streamlining operations, building fiscal stability and accountability for the College, strategically managing enrollment, enhancing resources, working collaboratively within and outside the College and developing positive working relationships and building consensus and enthusiasm for common goals between faculty, staff, students, and the communities served by the College.

Selected Highlights:

- Successfully expanded the Saluki Opportunity Awareness Residency (SOAR) summer camp to the College enabling 57 underrepresented freshmen through senior high school students to attend. Of the nine college eligible residents in attendance, three have enrolled in the college and one has committed for fall 2024.

- Grew enrollment and interest in hybrid program partnerships with Chicago area community colleges. UC Harper College enrollment increased from 1 to 13 students. We anticipate enrollment at McHenry County College to begin in fall 2024.
- Launched plans for a newly renovated CoBA building complex.
- CoBA realized its largest freshman enrollment in 6 years (up 45.5% from last year) and increased transfer enrollment to pre-covid levels (up 7.7% from last year).
- Developed plans and secured University approval to include the MAcc, MBA, MPA and MSBA online graduate programs in the Academic Partnership (AP) agreement. These programs are projected to increase the colleges' masters student enrollment by 188%, total enrollment by 28%, online revenue by over \$4 million and differential tuition revenue by \$570,000 for FY2025 with increasing growth over the next 4 years.
- Negotiated AP agreement on behalf of the University and CoBA that, inter alia, excluded 15% CoBA differential tuition from the revenue sharing formula, thereby ensuring approximately \$2-2.5 million going directly to the college over the next 3 years.
- Upgraded technology used by online programs and in computer labs used primarily by our economics and hospitality students.
- Revitalizing CoBA student services by expanding the living learning community, tutoring, internship and mentoring programs to create a greater sense of belonging and support, improve the student experience and lead to increased retention and success.
- Widened the funnel of students admitted into the college and have implemented assertive intervention support (more touch points, required study hours, creation of math pre- and co-requisite courses, focused mentoring, etc.) with an eye towards starting a college summer bridge program to provide greater access and opportunity for students who seek a career in business.
- For the 2023 SIU Day of Giving, CoBA led the campus by raising the highest total dollar amount for the first time and is on target to meet its 2024 fundraising goals.
- Designing and coordinating a fundraising campaign for two innovative research centers. To date, \$200,000 in seed money raised to underwrite initial operation for a supply chain center and further fundraising efforts.
- Emphasized recruitment efforts by visiting in-state and out of state high schools and community colleges, facilitated international MOUs and motivating all stakeholders in the student recruitment process.

Acting Co-Provost and Vice Chancellor for Academic Affairs and Professor, Southern Illinois University, (January 2023 - June 2023)

Served as the chief academic officer and oversaw the academic mission and vision of the university, academic policies and activities and was responsible for alignment of strategic planning with the Imagine 2030 goals. Worked collaboratively with the university chancellor and peer leadership to advance excellence. Fiscally responsible for a budget that fuels the academic enterprise of the

university. Direct reports include the deans of 7 academic colleges and schools, two associate provosts and directors of the honors program, Center for Teaching Excellence, University Core Curriculum. Worked with all direct reports to enhance budget efficiencies and grow new revenue sources. Additional responsibilities include revenue expansion, educational quality, administrative hiring, faculty, staff and student concerns, faculty governance within a collective bargaining framework, faculty and staff development, and sabbatical, tenure and promotion decisions.

Selected Highlights:

- Represented SIUC on behalf of the Chancellor for university and community events
- Managed the academic affairs operations, faculty and research enterprise at SIU amid unprecedented growth in student enrollment and increasing fiscal improvements.
- Participated in the annual reviews of each college dean and direct reports
- Determined and recommended to the SIU Board of Trustees promotion and tenure decisions.
- Worked with deans across campus to develop strategies to avoid conflict and create mutually beneficial initiatives.
- Worked to fully implement Degreeworks and EAB Navigate student success platforms and associated best business practice processes to enhance everything from student degree completion planning and early warning tracking to more efficient course scheduling across campus.
- Updated the academic standing policy to better serve our students by providing them with a smoother on-ramp towards academic success.
- Established priority goals, instituted principled based budget decisions and transitioned college level budgetary decision making to the deans.
- Streamlined the implementation of decentralized academic advisement.
- Instrumental in retaining highly productive faculty in a competitive hiring environment.
- Maintained active, ongoing engagement with the Illinois Board of Higher Education (IBHE), elected officials, provosts at the state's public universities, community college presidents and provosts, high school principals and superintendents.
- Simplified key processes to enable smoother, collaborative, and transparent operations/decisions

Interim Associate Provost for Academic Administration and Professor, Southern Illinois University, (July 2021 - December 2022)

Advised the provost on academic hiring policy and personnel matters. Advised central administration on compliance and application of relevant collective bargaining agreements. Served as contract administrator for instructional collective bargaining agreements. Assisted the provost on matters related to promotion and tenure and leaves of absence, including sabbaticals. Provided workshops

and training to administrators regarding academic administration. Provided support for faculty professional development efforts. Served as a resource for school directors, deans, and other administrators with respect to academic administration and operating papers issues.

Selected Highlights:

- Served as the lead negotiator during the collective bargaining process with the faculty unions that led to a three-year faculty contract for both groups; the first time this has happened in over a decade.
- Worked with Dean, Associate Deans, Department Chairs, and School Directors to promote a fair, equitable, and transparent budget.
- Worked to improve mentoring and onboarding programs for new faculty, and staff.
- Ensured integrity while maintaining appropriate standards in promotion and tenure decisions.
- Streamlined key processes to empower academic administrators and enable smoother, collaborative, and transparent operations/decisions.

Director and Professor, Southern Illinois University School of Accountancy, July 2018 - December 2022 (Promoted to Professor July 2021), Interim Director, (July 2018 - June 2019)

Chief fiscal and academic officer responsible for providing vision and leadership in support of the faculty, students and staff in the school and responsibly administering the school budget.

Responsibilities involved representing the school to external constituencies and the central administration of the College and University, faculty development, promotion and tenure recommendations, school budgets, graduate and undergraduate academic program development, and external development. Critical components of this role: managing curriculum, programming, and personnel issues; preparing faculty workload and course schedules and curricular changes; prepare annual review letters; strengthen alumni relations; fundraising; handle complaints, problems and crises; hire new faculty members and negotiate resources for faculty; hire new office staff, train and provide performance feedback; coordinate curriculum-related activities including assessment, program development, program modification, program review and articulation; and manage student related issues including grievances.

Selected Highlights:

- Successfully led the School of Accountancy through AACSB reaccreditation Spring 2021.
- Developed the school's strategic plan with clear measurable goals through a collaborative process, involving faculty, staff, students, alumni, and the community.
- Diversified the school's advisory board to include 25% of professionals from underrepresented groups and over 35% women,
- Started a fully online Master of Accountancy program.
- Successfully achieved STEM Designation for the masters program.
- Initiated undergraduate hybrid programs with City Colleges of Chicago and Harper College.

- Awarded over \$24,000 grant from AICPA & NABA for ACAP (a precursor to the SOAR Program) in summer 2019. Hosted 16 underrepresented high school students; three of five senior attendees enrolled in the school.
- Advocated for and received the hiring of three new tenure track hires.
- Supported and facilitated the overall accounting curriculum in becoming more analytics driven.
- Created cohesiveness, established a common agenda, built a sense of community and a team orientation environment through open channels of communication, recalibrating expectations, transparent and fair processes and proactive interventions.
- Fundraising efforts obtained commitments of over \$3 million during some of the more economically challenging years in decades.
- Coordinated student-success initiatives and eliminated causes of student frustration including providing tutoring for accounting courses within the school.
- Reviewed and determined academic reinstatement, academic misconduct and academic grievances.
- Coordinated recruiting activities with offices across campus (e.g., Enrollment management, Housing, Student Services); and facilitated productive alumni relations.

Director, Master of Accountancy Program and Assistant Professor, School of Accountancy, Southern Illinois University, August 2014-September 2016

Coordinated all matters pertaining to Master's degree programming with the Director, COBA's Masters Programs Committee, Graduate Faculty and graduate students in the School. Served as the School's representative to the College's Masters Program Committee. Served as the liaison officer between the School and the Graduate School in all matters pertaining to graduate education. Engaged in the recruiting of students for the Masters Program. Made admission decisions concerning applicants to the Masters of Accountancy Program. Executed procedures and maintained records pertaining to graduate recruitment, advisement, scheduling, retention and graduation. Assisted the Director in recommending individuals for graduate assistantships and directed procedures for the selection and nomination of graduate students for Graduate Fellowships. Assisted graduate students in career planning in cooperation with the Business Placement Center.

ACADEMIC EXPERIENCE

Southern Illinois University	2008-present
Professor of Accounting / Professor of Law	(2021 - present)
Associate Professor of Accounting / Associate Professor of Law	(2016-2021)
Assistant Professor of Accounting / Assistant Professor of Law	(2008-2016)
Michigan State University College of Law	2009-2010
Visiting Assistant Professor of Law	

BUSINESS EXPERIENCE

Siemens Information & Communication Networks **2002-2004**
Senior Financial / Compliance Analyst

- Provided executive management with timely and accurate consolidated reporting, analysis, and presentations for operating companies.
- Created, updated, automated and revised existing financial models.
- Conducted ad hoc financial and operational analysis.
- Reviewed and revised processes and procedures to ensure compliance with regulatory agencies.

Cook County, IL **1999-2001**
Director of Financial Planning & Administration

- Led major technical conversion managing both systems analysts and operations personnel as part of the SAP implementation team.
- Implemented accounting and control methods.

Finance Manager

- Coordinated and prepared annual capital and operational budgets.
- Improved financial systems and information flow.
- Developed financial policies and procedures to support and implement overall strategic goals.

Law Office of Marc E. Morris **1996 – 2001**
Attorney

- General business practice emphasizing business planning, entity formation, and contract negotiations.

Perseco Company **1992 - 1993**
Project Accountant

- Managed McDonald's Playland project budget.
- Performed operational audits on suppliers and franchisees.

Receivables Analyst

- Managed \$22 million in receivables per day.
- Improved cash flow by 50%
- Greatly reduced delinquent and uncollectible accounts

Small Business Development Center **1988 - 1990**
Business Consultant

- Successfully counseled clients on new business development and start-up operations.
- Assisted clients with business plans, financial and proforma statements, securing financing, and designing a marketing strategy.
- Conducted seminars on various subjects of interest to entrepreneurs.

HONORS

- SIU Distinguished Alumni Award Recipient - 2022
- Judge William Holmes Cook Professorship Nominee - 2015, 2018
- AACSB-KPMG Aspiring Leader - 2017

- KPMG Minority Doctoral Fellowship - Recipient, 2004-2009
- Samson Fellowship - Recipient, 1993-1996

PUBLICATIONS AND CREATIVE WORKS

Articles in Professional Journals:

Bao, May Xiaoyan, Crabtree A., Morris M., Wan H., (2023). “Equity Misvaluation and Debt Markets” *Global Finance Journal*. Forthcoming. [https://authors.elsevier.com/sd/article/S1044-0283\(23\)00097-2](https://authors.elsevier.com/sd/article/S1044-0283(23)00097-2)

Yurko, A.J.N., Cheng C., Morris M., (2020). “A New Examination of an Old Question: Is it Constitutional to Tax Marriage?” *Journal of Legal Tax Research*. <https://doi.org/10.2308/JLTR-19-006>.

Morris, M., Crawford-Cheng, C., Crumbley, D., (2017). “The Saddle Ridge Gold Coin Discovery: How the IRS Should Tax U.S. Currency Under the Treasure Trove Regulation” *Houston Business and Tax Law Journal*, 17(2): 120-145.

Morris, M., Crawford-Cheng, C., Burnett, R. “Carbon for Corporate Taxation.” (2015). *Oil, Gas & Energy Quarterly*. 64(2): 191-215.

Morris, M., “United in Diversity, Divided by Sovereignty: Hybrid Financing, Thin Capitalization and Tax Coordination in the European Union” (2014). *Arizona Journal of International and Comparative Law*, 31(3).

Morris, M., Burnett, R., Akaaboune, O., Skousen, C., “Accounting Education and Technology: A Study of the Long-Term Effects.” Presented at the 2013 AAA Diversity Section Meeting. *Accounting Educators’ Journal*

Burnett, R., Friedman, M., Xu, L., Morris, M., Rodriguez, R. (2012). “Shareholder Activism Targets M&As.” *Journal of Corporate Accounting and Finance*, 23(2), 9 - 20.

McCoy, N., Burnett, R., Friedman, M and Morris, M. (2011). “Internal Audit: How to Develop Professional Skepticism.” *Journal of Corporate Accounting and Finance*, 22(4), 3 - 14.

RESEARCH AND CREATIVE ACTIVITY

Interests and Specialties:

- The role of ethics, law, and accounting and how they interact with, influence and affect society.
- The effects of entity taxation on domestic and international business transactions.
- The relationship between incentives created by tax policy and its effects on corporate governance, financial reporting and disclosure, regulatory compliance, and society.
- Governmental and Non-Profit Accounting
- Social and Public Policy
- Corporate Social Responsibility and Sustainability
- Environmental Reporting and Disclosure
- Accounting Education

Current Projects:

“CEO Connectedness and Corporate Tax Aggressiveness” (with N. Farah, and S. Islam)

“Do Connected Executives Pay More Taxes?” (with N. Farah, and S. Islam)

“The Marriage Tax Penalty and *Johnson v. United States*: Time for a New Challenge” (with A. Yurko and C. Cheng),

“Exploring Boundary Conditions of the Relationship Between CEO Network Centrality and Audit Timeliness” (with N. Farah, and S. Islam)

“Ethics: Public or Private Interests.”

“Sunset Laws and Ethics: The Case of The Texas State Board of Public Accounting.”

“Found and Lost: Applying Tax Authority to Found Property - A Tax Planning Case” (with C. Cheng and D. Crumbley)

“The Private Securities Litigation Reform Act of 1995 Thirty Years Later: Is It Working as Congress Intended?”

Grants Received:

AICPA/NABA Grant, 2019

Summer Faculty Research Grant, SIU College of Business, 2014

Papers and Presentations at Professional Meetings:

Yurko, A. J. N., C. Cheng & M. Morris "*The Marriage Tax Penalty and Johnson v. U.S.: Time for a New Challenge*" ATA Midyear Meeting & JATA and JLTR Conferences, Washington, DC February 2019

Discussant: “Nonprofit Lobby Expense Reporting” by Erica E. Harris, Ryan D. Leece and Daniel G. Neely, AAA – GNP Midyear Meeting, Detroit, MI - 2015

“Accounting Education and Technology: A Study of the Long-Term Effects” AAA Diversity Section Meeting, Atlanta, GA - 2013

TEACHING EXPERIENCE**Teaching Interests and Specialties:**

- *Corporate Taxation*
- *Partnership Taxation*
- *Governmental and Not for Profit Accounting*
- *International Taxation*
- *Tax Accounting*
- *Professional Ethics*
- *Business Associations*
- *Corporations*
- *Agency & Partnership*
- *Corporate Finance*

- *Law & Accounting*

Courses Taught:

Southern Illinois University 2010-present

Professor of Accounting / Professor of Law, 2021- present

Associate Professor of Accounting / Associate Professor of Law, 2016-2020

Assistant Professor of Accounting / Assistant Professor of Law, 2010-2016

- ACCT 544/LAW 515: Partnership Taxation (MAcc/Law)
- ACCT 543/LAW 514: Corporate Taxation (MAcc/Law)
- ACCT 571/471: Governmental and Nonprofit Accounting (MAcc/undergraduate)
- ACCT 441: Advanced Taxation (undergraduate)
- ACCT 341: Introduction to Taxation (undergraduate)
- ACCT 331: Introduction to Cost Accounting (undergraduate)
- ACCT 322: Intermediate Accounting II (undergraduate)
- FIN 330: Introduction to Finance (Undergraduate - Online)
- BA410/ACCT 220: Introduction to Financial Accounting (Coordinator 2011-2013) (MBA/undergraduate)

Michigan State University College of Law 2009-2010

Visiting Assistant Professor of Law

- LAW 519: Partnership Taxation
- LAW 500M: Business Enterprises
- LAW 502: Accounting for Lawyers

Southern Illinois University 2008-2009

Assistant Professor of Accounting

- ACCT 544: Partnership Taxation (MAcc)
- ACCT 543: Corporate Taxation (MAcc)
- ACCT 441: Advanced Taxation (undergraduate)

Southern Illinois University 2007-2008

Instructor

- ACCT 544: Partnership Taxation (MAcc)
- ACCT 543: Corporate Taxation (MAcc)
- ACCT 441: Advanced Taxation (undergraduate)
- ACCT 322: Intermediate Accounting II (undergraduate)
- ACCT 220: Introduction to Financial Accounting (undergraduate)

Pennsylvania State University 2005-2007

Instructor

- ACCTG 211: Financial and Managerial Accounting for Decision Making (undergraduate)

Southern Illinois University 2004-2005

Instructor

- MGMT 345: Introduction to Production-Operations Management (undergraduate)

Master's Theses and Doctoral Dissertations under your Direction:

- Young Soo Shim, Investigating the Determinants and Endogenous Influences of Environmental Reputation, 2017

- Shucui Zheng, Patenting Choice, Family Firm and Earnings Management, 2019 (co-chair)

Other:

Student Development:

- At the doctoral level, directed two students interested in pursuing Governmental/Non-Profit Accounting as a stream of research. Directed one student interested in pursuing Earnings Management as a stream of literature.
- At the master level, directed fifteen student independent study research projects.
- As School of Accountancy Internship Coordinator, supervised fifty-two student internships.
- As MAcc Program Director, advise 50 – 60 students per year.
- At the undergraduate level, directed one student research project related to the University Honors Program and two student research projects related to the Undergraduate Assistantship Program.

Course Development:

Coordinator of BA410/ACCT 220 Introduction to Financial Accounting

- Updated and developed the course by implementing the use of technology into classroom instruction. Supervised doctoral students and articulated the instructional strategies among them. Worked with the intermediate accounting faculty to ensure the appropriateness and quality of the curriculum. Collected data and empirically assessed the effectiveness of the curriculum changes on student learning; results published in a top peer-reviewed journal.

UNIVERSITY SERVICE

University Committees and Councils:

Southern Illinois University – Carbondale (System & University)

- Computing Advisory Council, 2023 - Present
- Space Allocation Committee 2023 - Present
- Honorary Degree & Distinguished Service Award Committee (Chair), 2023 – Present
- Campus Violence Prevention Committee, 2023 - Present
- Campus Development Committee 2022 – Present
- Vice Chancellor for Development and Alumni Relations (Chair), 2022
- Registrar Search Committee (Chair), 2022
- Enrollment Management Committee 2021 – Present
- University Joint Benefits Committee, 2021-2022
- Commencement Advisory Committee, 2021-2022
- Research Task Force (Chair), 2021 – 2022
- Campus Threat Assessment Committee, 2021-2022
- Fall Planning Contingency Committee, 2021-2022
- Reopening Campus Committee, 2021-2022
- Covid Planning Committee, 2021-2022
- Community Transformation Committee, System, 2020 – 2022
- Faculty Advisory Committee, System, 2020 – 2022
- Chancellor's Diversity and Inclusion Task Force, 2020- Present

- Chancellor's Leadership Council, 2020- 2022
- Enrollment Task Force, 2020- 2021
- Chancellor Search Advisory Group, 2020- 2022
- Provost's Fall 2020 Working Group, 2020
- Graduate Council, University, 2012-2014, 2017- 2021 Chair - 2019- 2021; Vice Chair, 2018-2019
- Intercollegiate Athletics Advisory Committee, 2019-Present
- Chancellor's Planning and Budget Advisory Committee, 2019-Present
- Chancellor Search Advisory Committee (Chair), 2019-2020
- SIU Higher Learning Commission Accreditation Steering Committee, 2017-2020
- Constituency Heads and Diversity Council, 2019-2020
- Presidential Search Advisory Committee, System, 2019
- Economics Program Review Committee, 2019
- Online Remuneration Committee, 2019
- Tuition and Fees Committee, 2019
- Graduate Enrollment Task Force, 2015-2016
- Graduate School Dean Search Committee, 2014-2015
- Graduate Program Review Committee, 2013-2014
- New Programs Committee, 2012-2014
- University Core Curriculum Committee, 2011-2014
- University Intellectual Property Committee, 2010-2014

College Committees:

Southern Illinois University – Carbondale (College of Business and Analytics)

- SIU & EAB Committee, 2020- 2021
- Master's Program Committee, 2012-2016, 2018-2021
- Assurance of Learning Committee, 2014-2020
- Faculty Research Committee, 2017-2020
- Online Remuneration Committee, 2019

School Committees:

Southern Illinois University – Carbondale (School of Accountancy)

- National Association of Black Accountants Faculty Advisor, 2013-2022
- Director's Search Committee, 2015-2016
- Tenure –Track Faculty Search Committee, 2014-2015
- Nontenure Track Faculty Search Committee, 2014-2015
- Steering Committee, 2011-2012, 2015-2016
- Curriculum Committee, 2015-2018
- Faculty Secretary, 2010-2014

PROFESSIONAL SERVICE

Membership in Professional Associations:

- American Bar Association – Section of Taxation, 2010-Present
- Missouri CPA Society, 2018 - Present
- Illinois CPA Society, 2018 - Present
- Illinois Business Education Association, 2018 - Present
- Illinois Association for Career and Technical Education, 2018 - Present

- American Accounting Association – Accounting Program Leaders Group , American Tax Association, Public Interest Section, Governmental and Nonprofit Section, Forensic Accounting Section, 2009-Present
- Louisiana State Bar Association, 2000-Present
- Government Finance Officers Association, 1998-2002
- Illinois State Bar Association, 1996-2002
- Wisconsin State Bar Association, 1996-2002

Other:

- PhD Project Conference Representative, College of Business, 2008, 2015
- Developed and presented a CPE Corporate Taxation seminar

COMMUNITY SERVICE

Boys and Girls Club of Southern Illinois, Board Member, 2020 – 2022
 Eurma C. Hayes Center, Inc., Board Treasurer, 2020 - 2022
 Boy Scouts of America Scouting for Food Drive, 2015 - Present
 Children’s Charities Foundation – Coats for Kids, 2015 - Present
 Memorial Transplant Services 5K Run/Walk, 2011 - Present
 Toys-for-Tots Program, 2011 - Present