

MCMA NTT PROMOTION STANDARDS/CRITERIA

This document provides standards by which eligible NTT faculty within the College of Mass Communications and Media Arts are evaluated for promotion.

(NOTE: the following two paragraphs are adapted from the current MCMA Operating Papers)

The primary consideration and evaluation standard concerning promotion for NTT faculty in the College of Mass Communication and Media Arts is an evaluation of teaching effectiveness. Unless a determination is made that the candidate demonstrates sustained excellence and innovation in teaching / pedagogy, whether at the departmental or interdisciplinary level, promotion will not be granted. Teaching includes an up-to-date knowledge of one's discipline. In some instances, teaching may be indirect, primarily in support of student learning activities. Faculty members also influence teaching by designing courses and curricula. In addition, faculty members influence teaching in less tangible but no less decisive ways through such activities as counseling students, through conversations with colleagues, etc.

Candidates for promotion must demonstrate a sustained record of outstanding accomplishment in teaching and pedagogy that may include:

- 1) evidence of high quality instruction in the classroom or in distance education courses;
- 2) evidence of development and/or implementation of innovative teaching methods;
- 3) evidence of encouragement of student engagement;
- 4) evidence of sustained effort to improve their craft and/or curriculum
(NOTE: assessment methods and procedures vary widely by discipline and by course)

If the NTT faculty member has a service assignment, s/he must demonstrate evidence of meritorious service for the member's program, unit, college, institution, field of study, community, etc.

*Approved by Dean and Provost following recommendation of committee:
3/1/2019*