# **KRISTINA M. BOONE**

# Education

Ph.D., Extension Education, Department of Agricultural Education, The Ohio State University, 1994.
M.S., Agricultural Communication, Department of Agricultural Education, The Ohio State University, 1991.
B.S., Agricultural Communication, Department of Agricultural Education and Communication, Texas Tech University, 1986.
Other Training
The 4Cs: Virtues of Civil Discourse, Ohio State University, 2024

American Council on Education Strategic Finance Badge, 2022

Wooster Citizen Leadership Academy, 2019

Food Systems Leadership Institute, fellow, 2013-2015

Leadership Kansas, 2010 class

Adaptive Leadership Coaching program, 2010

Certificate, Management Development Program, Harvard Graduate School of Education, 2009

MGT 332: Agriculture and Food Vulnerability assessment Training, Center for Agriculture and Food Security and Preparedness, 2009

ESCOP/ACOP Leadership Development Program, 2001-2002 (Now Lead 21)

# **Professional Experience**

**Director,** Agricultural Technical Institute and **Assistant Dean**, College of Food, Agricultural, and Environmental Sciences, The Ohio State University, April 2017-Present. Lead institute granting associate's degrees and certificates with approximately 500 students and 80 faculty and staff.

- Manage campus operations including student activities center and other recreational property; greenhouse complex; teaching laboratories for engineering technologies, construction science, landscape design, soils, chemistry, physics, and biology; student services, such as student life, disability services, tutoring, and counseling; and classroom renovations using external funding for distance capacity. Oversee facility renovations and divestments.
- Develop, manage, and lead budget and strategic planning working with faculty governance. Led an ROI on all academic programs and student retention initiatives. Serve on college budget advisory committee.
- Grown fundraising from \$350,000 to \$1+ million annually and engage with stakeholders, legislators, and community leaders.
- Expanded Minorities in Agriculture, Natural Resources, and Related Sciences to Wooster campus and initiated Cultivating Change student organization. Designed First Generation College Student Success program and celebration.
- Started a livestock judging team and developed curriculum in feed milling. Lead workforce development initiatives for the college. Embedded more than 25 industry recognized credentials into curriculum.

**Department Head**, Communications and Agricultural Education, Kansas State University, October 2002 to March 2017; **Professor**, 2005 to 2017; **Associate Professor**, 2000 to 2005; **Assistant Professor**, 1995 to 2000. Lead 65-member department providing undergraduate and graduate degree programs in agricultural education and agricultural communication; and communications consultation and service to K-State Research and Extension and the College of Agriculture. Also continued to teach and advise students. Major impacts during tenure as head:

- Strengthened brand management for K-State Research and Extension based on research with target audiences and stakeholders, as well as content analysis.
- Developed strategic communication plans and strategies for stakeholder and legislative communication.

- Initiated reorganization of information technology resources on campus.
- Developed an interdepartmental, cross college Ph.D. program in Leadership Communication, concentrating on community engaged scholarship.
- Developed an interdisciplinary and cross college secondary major in Global Food Systems Leadership.
- Helped initiate development of and launch master's degree program that could be completed online, hybrid, and in person.
- Led department through USDA-NIFA review twice, Board of Regents reviews, strategic planning (including university's 2025 initiative), restructuring, and university program prioritization process.
- Established development initiatives for both academic programs and doubled endowment.
- Merged Kansas State Printing Services (self-funded) into department to form University Printing; successfully incorporated agricultural education academic program into the department.
- Helped launch Global Food Systems initiative for university

Extension Agent, Water Quality, Ohio State University Extension, January 1994 to June 1995.

**Instructor**, School of Natural Resources, The Ohio State University, September through December 1993. Water quality management.

**Graduate Associate**, Food, Agricultural, and Biological Engineering, The Ohio State University, January 1991 to December 1993. Co-project director for water education program, resulting in publication of surface and ground-water publications for more than 25 counties in Ohio.

**Graduate Associate**, Extension Administration, The Ohio State University, October through December 1992. Assisted with legislative communications planning and implementation related to water quality programming.

Extension Intern, Ohio State University Extension, Shelby County office, June through July 1992.

**Graduate Research Associate**, Agricultural Education, The Ohio State University, January 1990 to September 1990.

**Public Relations Associate**, Morgan & Myers Public Relations, Jefferson, Wis., January 1987 to December 1989. Freelance, 1990-1991.

**Copy Editor, Wire Editor, and Reporter**, The Lubbock Avalanche-Journal, Lubbock, Texas, May 1985 to December 1986. Circ. 65,000.

# **Other Professional Activities**

NCAC 24 – Agriculture, Food, and Natural Resource Applied Behavioral Sciences, Administrative advisor, 2018present.

NCAC 25 - Agricultural Communication, Administrative advisor, 2020-2024.`

NCERA 223 (previously 209) – Building Capacity in Issues Management in the Land Grant System, chair, 2009; Administrative Advisor, 2009-2017.

Crisis Response Project: Avoiding Foot-In-Mouth. Leader of distance education module development, 2009-2010.

Crisis Response Project: Ready, Set, Plan. Leader of national workshop, for crisis communications planning, 2006.

Avian Flu Risk Communication Team, K-State Research and Extension.

Agricultural Biotechnology Risk Communications Team, K-State Research and Extension. National Center for Food Protection and Defense – core communications research/practice team.

#### **Current Professional Affiliations**

Association for Communications Excellence – Special Interest Groups: Academic, Research, Diversity, and Leadership & Management. North American Colleges and Teachers of Agriculture Association for Career and Technical Education American Association for Community Colleges Ohio Association of Two-Year Colleges National Association of Branch Campus Administrators National Association of Agricultural Educators Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS) Cultivating Change

# **Personal Affiliations**

NAACP Rotary International – Paul Harris Fellow

### **Recent Service**

Livestock Publications Council Contest Judge - 2024 Advance CTE Career Clusters Framework: Agriculture - 2024 City of Wooster Design and Review Board – 2024-2027 National Agricultural Communication Scholars Outstanding Paper Judge - 2024 College REACH partnership task force – 2023 Facilitator, National Day of Racial Healing – 2023 Wayne County Schools Career Center, advisory, 2019-present. Wooster City Schools Board of Education – 2020-2022 College of Food, Agricultural, and Environmental Sciences (OSU) Search Committee for Assistant Dean for Diversity, Equity, and Inclusion, chair, 2020. Workforce Development Task Force, co-chair, 2018-2023. CFAES Turf Work Group, 2018-2023. CFAES Leadership Development, 2018-2023 CFAES Search Committee Associate Dean of Academic Affairs, 2017. CFAES Search Committee for Assistant Dean of Diversity, Equity, and Inclusion, 2019. CFAES Budget Advisory, 2019-present. Association for Excellence in Applied Communication, reviewer of research posters and papers for conference, 2018 United Way, Wooster, Workforce Development proposal review panel, 2018 Wayne County Economic Development Council, workforce engagement team, 2018 Journal of Applied Communication, article of the year judge, 2016, 2017, 2018 Institute for Civic Discourse and Democracy, facilitator, 2014-2017 Southern Association of Ag Scientists Agricultural Communication Section, paper judge, 2016, 2018 Judge, Kansas FFA speech contests, 2013-2017. College of Agriculture/K-State Research and Extension 2025 Engagement subcommittee, 2013 The (Manhattan, KS) Crisis Center, board member, 2012-2017 Manhattan High School Site Council, Principal Search Committee, and Agriculture Program Advisory Council, 2012-2017, Site Council (2014-2017), Budget Advisory Council (2015) College of Agriculture Promotion and Tenure committee, three terms.

Co-led College's promotion and tenure workshops, 2012-2017. College of Agriculture Academic Standards Committee, 2013-2017, co-chair 2016-2017. College of Agriculture Assistant Dean, five-year review, chair, 2014. Kansas State University Training and Development Advisory Committee, 2012-2013, 2014-2017. Kansas State University Communicator Training Planning Committee – 2011-2012, chair, 2012-2013, member (launched Communicators' Brownbag series on campus) Kansas State University Food Systems Window Development team, became the basis for the Global Food Systems website, 2011-2014 University of Kentucky, College of Agriculture communications, external review team – 2012 University of Florida, Extension communications, external review team – 2012 (chair) Kansas State University Summer Leadership Management Institutes Selection Committee, 2010-2012 Kansas State University New Faculty Institute, coordinator, 2008-2009 and 2009-2010. Kansas State University Conflict Coaching, core team and co-chair, 2009-2017. Kansas State University Community Readiness conference, planning team 2009-2012.

Kansas State University Higher Learning Commission, steering committee 2010-2013

#### Honors

CASE Gold Award, K-State Research and Extension web migration, 2017. Texas Tech University College of Agricultural Sciences and Natural Resources Distinguished Alumnus, 2017. Ag Interactive Distance Education Alliance (IDEA) Program of Excellence for Master of Science in Agricultural Education and Communication, 2016. Association for Communications Excellence, Bronze award, Marketing communications campaign, 2014 K-State Research and Extension Team Award, 2011 Kansas State University Office of Assessment, Closing the Gap award, 2009 Association for Continuing Higher Education, Region 8, Exemplary Program, 2007 College of Agriculture Faculty of the Semester, Fall 2006 Who's Who in Agriculture Higher Education (Academic Keys), 2006 Association for Communication Excellence, Award of Excellence for Research, 2004; Award of Excellence for Academic Programs, 2000 Outstanding Research Paper, 2001 Silver Award for Information Campaign (College Recruitment series), 1998 Bronze Award for Communications Course Portfolio, 1998, 2004 North American Colleges and Teachers of Agriculture E.B. Knight Journal Article Award, 2005 Dave Mugler Distinguished Ag Faculty Award, 2002 Journal of Applied Communications, Article of the Year, 2002 Kansas FFA Honorary State Degree, 2000 Commerce Bank Outstanding Undergraduate Teaching Award, College of Agriculture, 1999 National Association of Colleges and Teachers of Agriculture Teaching Fellow, 1999 Mortar Board Outstanding Professor, Advisor, and Mentor Award, 1998 & 1999 Residence Life Office Recognition of Teaching, 1998 National Agri-Marketing Association – MO-KAN Chapter first place for public relations campaign less than \$75,000, 1998, for College of Agriculture Recruitment Campaign College of Agriculture Advisor of the Year, 1997-98

### **Funded Proposals**

Zoller, C., Jodlowski, M., Gwin, B., Boone, K., & Wilkins, J. Exploring the Feasibility of and Validating Demand for an Agriculture "Gig" Workforce. Nationwide Foundation, \$99,404, 2024-25.

Burton, K., Mur, L., Boone, K., Sanderson, M., & Pendell, D. (2017-2018). Development of a Defined Methodology for Pathways Analysis of NBAF Priority Agents. National Bio and Agro Defense Fund, \$611,877, 2016-2018.

Boone, K., Edwards, E., Melgares, P., & Zimmerli, N. Online Investor Education Marketing Campaign. eXtension, \$47,500. 2009-2010.

Ashlock, M., & Boone, K. Seed Selection and Purchasing Decision Resistance and Perceived Risk. Kansas Crop Improvement Association, \$11,534.

K. Boone, D. King, T. Knecht, T. Meisenbach. ACE Leadership-Management Institute. Association for Communications Excellence. \$15,000.

K. Boone. Workshop to develop risk and crisis communications plans for biosecurity. USDA-CSREES, \$43,001.

K. Boone. Science and Education Impact Fact Sheet Evaluation. USDA-CSREES. \$5,000.

S. Hill, T. Cable, P. Melgares, K. Boone. Impact of Extension Water Quality Activities. KDHE administered 319 Grant. 2004-2006. \$115,300. Subproject that is part of \$700,000 K-State Research and Extension 319 Project grant through KCARE (B. Hargrove, S. Hill principal investigators)

J. Peterson, J. Leatherman, T. Marsh, K. Mankin & K. Boone. Assessing the Feasibility of a Nonpoint Source Water Pollution Trading Program for Kansas. Kansas Fertilizer Research Fund. \$61,412. 2003-2004.

J. Gordon, K. Boone, K. Penner, & V. Remig. Food Safety Education for the Prevention of Foodborne Illness Among U.S. Residents 65 and Older. USDA-CSREES Integrated Food Safety Initiative. \$434,000. 2002-2005.

### Book

### **Publications and Presentations**

Boone, K.M., Meisenbach, T., & Tucker, M. (2000). <u>Agricultural Communications: Changes and Challenges</u>. Ames, Iowa: Iowa State University Press.

# **Peer-Reviewed Journal Articles**

Baker, L., McLeod-Morin, A., Yang, C., King, A.E.H., Shelby, T., and Boone, K. (2023). <u>Rural Redemption: A</u> <u>Model to Help Understand the Perspectives of Rural Americans Related to Vaccine Science</u>. Journal of Applied Communications, 106(4).

Kniffin, L., Kliewer, B., Tolar, M.H., Boone, K., Procter, D.E., & Steffensmeier, T.R. (2017). And Now for Something Completely Different ... Journal of Leadership Studies, 11(1) 71-74.

Boone, K., Miller, R., Sleichter, L., & Breiner, S. (2007). Perceptions and preferences of Extension programming and sources among Extension users and non-users: 10 Kansas counties. Journal of Extension 45(6). http://www.joe.org/joe/2007december/rb1.shtml

Hill, S., Clark, T., Cable, T., Boone, K. and Melgares, P. (2006). Community leaders' views on adoption of waterquality BMPs in Kansas. Journal of Applied Communications, 90(1), 33-54.

Boone, K., Penner, K., Gordon, J., Remig, V., Clarke, T., & Harvey, L.M. (2005). Common themes of safe food-handling behavior among mature adults. <u>Food Protection Trends</u>, 25(9).

Mankin, K., Boone, K., Flores, S. & Willyard, M. (2004). What agriculture students say motivates them to learn. <u>NACTA Journal, 48</u>(4), 6-11.

Boone, K., Penner, K., Zenger, B., Lubbers, C. (2004). Reaching Latino audiences with food information. Journal of Applied Communications, 88(3), 21-31.

Boone, K.M., Tucker, M.T., & McClaskey, J.M. (2002). Getting through to Congress: An evaluation of the effectiveness of USDA Impact Fact Sheets and assessment of informational behaviors of Congressional aides. Journal of Applied Communications, 86(2), 13-35.

Boone, K.M. & Zenger, S. (2001). Preferred communications channels of Kansas homemakers. Journal of Applied Communications, 85 (4), 19-35.

Boone, K.M., & Furbee, R. (1998). Are you being served? Gauging customer service. <u>Journal of Applied</u> <u>Communications, 82 (3)</u>, 7-19.

Boone, K.M. (1996). Applying lessons from text research to Extension educational media. <u>Journal of Applied</u> <u>Communications, 80(3)</u>, 1-9.

Boone, K.M., Miller, L.E., & Brown, L.C. (1996). Reaching higher levels of cognition using publications. Journal of Agricultural Education, 37(3), 59-66.

Boone, K.M., & Smith, K.L. (1996) Clients reach higher levels of cognition through publications. Journal of Extension, 34(4).

Mankin, K.R., Ward, A.D. & Boone, K.M. (1996). Quantifying changes in soil physical properties from soil and crop management: A survey of experts. <u>Transactions of ASAE, 39(6)</u>, 2065-2074.

Boone, K.M., Paulson, C., & Barrick, R.K. (1993). Graduate Education in Agricultural Communication: The Need and Role. Journal of Applied Communications, 77(1), 15-25.

# **Editor-Reviewed Journal Articles**

Boone, K. (2004). Three perspectives shed light on media issues. <u>Journal of Applied Communications</u>, 88(2), 5-6.

Boone, K. (2004). Food for thought. Journal of Applied Communications, 88 (1), 7-8.

Tucker, M., and Boone, K. (2002). Editors' note: Consider a new pathway to professional development. Journal of Applied Communications, 86(1).

Boone, K. (2002). Editor's note: Russian focus of special journal issue. Journal of Applied Communications, <u>86(4)</u>.

# Journal Issue Edited

Boone, K. (ed). (2002). Russian Special Issue. Journal of Applied Communications, 86(4).

# **Peer-Reviewed Papers/Proceedings**

Baker, L.M., McLeod-Morin, A., Yang, C., King, A.E.H., Thomas, S.O., & Boone, K. (2022). Rural Redemption: A model to help understand the perspectives of rural Americans related to vaccine science. Presented at the Association for Communication Excellence, Kansas City, MO., June 2022.

Allen, K., Boone, K., Hall, K., Lindsey, A.B., Meyers, C., Peppers, J.F., Ponce de Leon, I., Sigurdson, C., & Tucker, M. (2011). *Issues Management: Building Capacity in the Land-Grant System*. National Symposium Proceedings. KAES publication SB664.

Gordon, J., Raacke, J., Friel, B., Penner, K., Boone, K., & Remig, V. (2004). Educating older Americans for the prevention of foodborne illness. <u>Proceedings of the Association for International Agricultural and Extension</u> <u>Education</u>, Dublin, Ireland, May 2004.

Boone, K. M., Sleichter, L., & Miller, R. (2003). What Do They Want From Us? Communications Programming Preferences Among Extension Users and Non-Users. Presented at the Southern Association of Agricultural Scientists—Agricultural Communications Section Meeting, Mobile, AL, Feb. 2003.

Boone, K. M.(2003). Scientists, Silos, or Somewhere In Between? Assessing Image of a College of Agriculture. Presented at the Southern Association of Agricultural Scientists—Agricultural Communications Section Meeting, Mobile, AL, Feb. 2003.

Boone, K., Tucker, M., & McClaskey, J. (2001) Reaching opinion leaders on the Hill: Results from a mixedmethods study. <u>Proceedings of the Research Paper Presentations at the Agricultural Communicators in Education</u> (now known as the Association for Communications Excellence) conference, Toronto, Can., July 2001.

Boone, K., Penner, K, & Zenger, B. (2001). Communicating with Latino immigrants on safe food handling. <u>Proceedings of the Research Paper Presentations at the Agricultural Communicators in Education</u> conference, Toronto, Can., July 2001.

Mankin, K., Boone, K., Flores, S., & Willyard, M. (2001). Don't lecture me! Motivating agriculture students to learn. <u>Proceedings of the National Agricultural Education Research Conference</u>, New Orleans, La., Dec. 2001.

Wilson, R., & Boone, K. (1999). Tangled WWWeb: Reaching rural community leaders with information. Presented at the Agricultural Communicators in Education/National Extension Technology Conference, Knoxville, Tenn., June 1999.

Zenger, S., & Boone, K.M. (1999). Linking Extension to homemakers: Identifying preferred communications methods. <u>Proceedings of the Association of International Agricultural and Extension Education</u>, Trinidad/Tobago, March 1999.

Boone, K.M. (1995). Cognitive and affective gains from nonformal educational publications. <u>Proceedings of the 14th Annual Midwest Research to Practice Conference in Adult, Continuing, and Community Education,</u> Chicago, IL, October 1995, pp. 17-22.

Boone, K.M., & Conklin, N.L. (1995). Accessing knowledge structures with Extension print media. A Look to the Future. <u>Proceedings of the Central Region 49th Annual Research Conference in Agricultural Education</u>. St. Louis, MO, March 2-4, 1995. pp. 67-75.

Boone, K.M., Miller, L.E., & Brown, L.C. (1995). Reaching higher levels of cognition using publications. A Look to the Future. <u>Proceedings of the Central Region 49th Annual Research Conference in Agricultural Education</u>. St. Louis, MO, March 2-4, 1995. pp. 207-216.

# **Peer-Reviewed Abstracts for Papers/Posters Presented**

Baker, L.M. King, A.E.H., Yang, C., McLeod-Morin, A., & Boone, K.M. (2022). Trust in Triage: A

quantitative survey investigating rural residents' trust in science. Peer-reviewed abstract for poster at the National Agricultural Communication Symposium.

Boone, K., Gould, F., Ford, L., Forbes, B., & Fannin, B. (2022). The role of research in improving communication practices. Peer-reviewed abstract for presentation at eh Association for Communication Excellence annual meeting, June 2022.

King, A., Baker, L., Zagonel, A., and Boone, K. (2018). What is Today's Story? Exploring the Land-grant Mission Through Story Circles. Peer-reviewed abstract for presentation at the Association for Communication Excellence annual meeting, June 2018.

Holcombe, G., Boone, K., & King, A. (2017). How Should This Dam Thing Work? Peer-reviewed abstract for presentation at the 2017 Association for Communication Excellence annual meeting.

Baker, L., King, A., & Boone, K. (2017). Engaging Online Through Community-based Social Marketing. Peer-reviewed abstract for presentation at 2017 Association for Communication Excellence annual meeting.

Ellis, J., Boone, K., & Coombes, S. (2017). The "Ins" and "Outs" of Dialogue about Animal Agriculture. Peer-reviewed abstract for presentation at 2017 Association for Communication Excellence annual meeting.

Boone, K., & Morris, J. (2015). The Yuck of Collaboration. Peer-reviewed abstract for presentation at the Association for Communications annual meeting, 2015.

Boone, K., Ellis, J.D., & Holladay, D. (2015). Extension, PR, and Advertising: The right model or the wrong direction? Presentation at the Association for Communications annual meeting, Charleston, SC, June 2015, peer-reviewed abstract

Topp, J., Ellis, J., Baker, L. M. & Boone, K. (2015). Designing a Multi-Disciplinary PhD Curriculum: A Delphi Study of Industry Experts. Poster presentation at the 2015 Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences Conference.

Holladay, D., Baker, L.M. & Boone, K (2014) Value is in the Eye of the Consumer: An Exploratory Study of Land-grant Universities Cooperative Extension Budgets. Poster presentation at the 2015 Southern Association of Agricultural Scientists' Conference.

Boone, K. (2012). Mapping organizational change. Presentation at the Association for Communications Excellence annual meeting, Annapolis, MD, June 2012.

Boone, K., Lavergne, C., & Edwards, E. (2010). Guess Who's Coming to Campus? Presented at the Association for Communications Excellence annual meeting, St. Louis, MO, June 2010.

Peppers, F., Boone, K., Steel, S., & Tucker, M. (2010). Issues Management for Landgrant Universities. Presented at the Association for Communications annual meeting, St. Louis, MO, June 2010.

Peppers, J.F., Haire, B., Omahen, S., Gould, F., Furbee, B., & Boone, K. (2008). Peer in on Peers – The Value of Interstate Exchanges. Presented at the Association for Communications Excellence annual meeting. Traverse City, MI. June 10, 2008.

Sleichter, L., Melgares, P., Boone, K., & Graham, S. (2008). Selling Marketing to Administrators. Presented at the Association for Communications Excellence annual meeting. Traverse City, MI. June 11, 2008.

Ashlock, M. & Boone, K. (2007). Listen to Me! Presented at the Association for Communications Excellence annual meeting. Albuquerque, NM. June 16-19, 2007.

Boone, K., Cartmell, D., & Melgares, P. (2007). Getting the Most Out of Student Workers. Presented at the Association for Communications Excellence annual meeting. Albuquerque, NM. June 16-19, 2007.

Graddy, S., Eubanks, E., Felter, L., Boone, K., Gould, F. & McAlpin, V. (2007). Faculty and Agent Communications Training. Presented at the Association for Communications Excellence annual meeting. Albuquerque, NM. June 16-19, 2007.

Boone, K. M., Sellnow, T., Venette, S., Littlefield, R., & Ulmer, R. (2006). Learn About Message Testing and Help Us Test Ours. Presented at the Association for Communications Excellence annual meeting. Quebec City, CA, June 2-6, 2006.

Furbee, R., Tucker, M., & Boone, K. (2006). Taming of the Standard Deviation. Presented at the Association for Communications Excellence annual meeting. Quebec City, CA, June 2-6, 2006.

King, D., Boone, K., Knecht, T., & Meisenbach, T. (2006). Developing leaders in Communications & IT. Presented at the National Extension Technology Committee annual meeting. Gainesville, FL, May 11, 2006.

Cartmell, D., Akers, C., & Boone, K. (2005). Ethical Issues Associated with Publishing in the Academic Community. Presented at the Association for Communications Excellence annual meeting. San Antonio, TX, May 31-June 4, 2005.

Sellnow, T., Seeger, M., Ulmer, R., Venette, S., & Boone, K. (2005). When the Sky Falls – Communicating in a Biosecurity Crisis. Presented at the Association for Communications Excellence annual meeting. San Antonio, TX, May 31-June 4, 2005.

Boone, K., King, D., Knecht, T., & Meisenbach, T. (2005). Developing Leaders in Communications and IT. Presented at the Association for Communications Excellence annual meeting. San Antonio, TX, May 31-June 4, 2005.

Sellnow, T., Seeger, M., Ulmer, R., Venette, S., & Boone, K. (2005). Best Communications Practices in Biosecurity Crisis Situations. Poster presented at the Association for Communications Excellence annual meeting. San Antonio, TX, May 31-June 4, 2005.

Barkley, A.P. & Boone, K. & Holloway, Z.W., 2005. Openness to Diversity and Challenge: Assessment of Undergraduate Attitudes and Experiences in the College of Agriculture at Kansas State University. Paper presented at the annual meeting of the American Agricultural Economics Association, Providence, RI, July 24-27, 2005.

Gordon, J.C., Boone, K.M., Penner, K.P, & Remig, V. (2004). Risk Perceptions, Attitudes, and Knowledge as Predictors of Preventive Health Behaviors in the Case of Foodborne Illness among Those 65 and Older. Poster presented at the Society for Risk Analysis Annual Meeting 2004, Dec 5-8, 2004. Palm Springs, CA.

Miller, J.D., Cartmell, D., & Boone, K.M. (2004). You Call This Data? Analyzing focus groups & other qualitative methods. Presented at the Association for Communications Excellence annual meeting. June 2004, Tahoe, NV.

Boone, K.M. (2004). Great Expectations: Motivating Learners. Presented at the Association for Communications Excellence annual meeting. June 2004, Tahoe, NV.

Boone, K.M., Miller, L., Gordon, J., Penner, K.P., Remig, V. & Raacke, J. (2004). Writing to change behaviors 2. Presented at the Association for Communications Excellence annual meeting. June 2004, Tahoe, NV.

King, D., Meisenbach, T., Knecht, T., & Boone, K.M. (2004). Case for Leadership: Who Will Chart the Path for Communicators? Presented at the Association for Communications Excellence annual meeting. June 2004, Tahoe, NV.

Gordon, J., Raacke, J.D., Boone, K., Penner, K.P., Remig, V., & Friel, B.M (2004). Risk perception, attitudes, knowledge and safe food handling behavior among those 65 years and older. Poster presented at the Institute of Food Technologists annual meeting. July 2004, Las Vegas, NV.

Cartmell, D., Miller, J., Boone, K., Telg, R., Irani, T., Tucker, M., Wingenbach, G. (2003). Trends and the future of agricultural communications research. Symposium presented at the National Agricultural Education Research Conference. December 2003, Orlando, FL.

Boone, K. (2003). Moderator of panel discussion: Breadbasket of Fear: Communication about food, farm and agricultural risk. Presented at the Association of Education in Journalism and Mass Communications Annual Meeting, Kansas City, Kan. July 2003

Boone, K. (2003). Food safety and special populations. Presented at the Association of Education in Journalism and Mass Communications Annual Meeting, Kansas City, Kan. July 2003.

Rhodenbaugh, E., & Boone, K. (2003). How to write a journal article. Presented at the Agricultural Communicators in Education conference, Kansas City, Kan., June 2003.

Boone, K., Sleichter, L., & Miller, R. (2003). Planning with research: Getting bang for your marketing buck. Presented at the Agricultural Communicators in Education conference, Kansas City, Kan., June 2003.

Boone, K., & Gordon, J. (2003). Writing to change behaviors. Presented at the Agricultural Communicators in Education conference, Kansas City, Kan., June 2003.

Boone, K., & Doerfort, D. (2003). Focus group how tos. Presented at the Agricultural Communicators in Education conference, Kansas City, Kan., June 2003.

Baldwin, W., & Boone, K. (2001). It's new and improved: Creating innovative websites through usability studies. Presented at the Agricultural Communicators in Education conference, Toronto, Can., July 2001.

Furbee, R., & Boone, K. (2001). Where are the egg heads? Integrating academic functions into a departmental mission. Presented at the Agricultural Communicators in Education conference, Toronto, Can., July 2001.

Boone, K., Lubbers, C., & Penner, K. (2001). You only hurt the ones you love: A campaign about food safety in the home for Latino audiences. Paper presented at the annual meeting of the National Communication Association, Atlanta, November 2001.

Boone, K., Sitton, S., & Furbee, R. (1999). How to conduct a state-level FFA ag communications contest. Presented at the Agricultural Communicators in Education/National Extension Technology Conference, Knoxville, Tenn., June 1999.

Boone, K. M. (1998). How Agents and Researchers Are Using Computers and the Internet (A Focus Group Study in Kansas). Proceedings of the 1998 National Extension Technology Conference, <a href="http://outreach.missouri.edu/netc98/manuscripts/man-list.htm">http://outreach.missouri.edu/netc98/manuscripts/man-list.htm</a>, St. Louis, Mo., June 14-17, 1998.

Boone, K.M. (1997). Use of electronic communications by Kansas Extension and Experiment Station field personnel. Presented at the Agricultural Communicators in Education Annual Meeting, Cleveland, Ohio, July 1997.

Boone, K.M. & Furbee, R. (1997). Are you being served? Customer service and accountability for the Department of Communications at Kansas State. Presented at the Agricultural Communicators in Education Annual Meeting, Cleveland, Ohio, July 1997.

N'Jie, N.M., Brown, L.C., Ricker, K.T., & Boone, K.M. (1997). Teaching water resources to county Extension personnel. Presented at the American Society of Agricultural Engineers Annual International Meeting, Minneapolis, Minn., August 1997.

Bonar Bouton, E., Boone, K.M., Hopkins, J.W., & Devlin, T. (1995). Coming to the table: Viewpoints from four years of partnering in the Darby Creek Watershed. Presented at the Soil and Water Conservation Society Annual Meeting, Des Moines, Iowa, August 1995.

Boone, K.M. (1995). Enhancing potential for affective and cognitive achievement from Extension publications. Presented at the Agricultural Communicators in Education Annual Meeting, Burlington, Vermont, July 1995.

Boone, K.M. & Brown, L.C. (1995). What are they learning? Teaching farmers about water resources. Presented at the Soil and Water Conservation Society Annual Meeting, Des Moines, Iowa, August 1995.

Boone, K.M. & Brown, L.C. (1995). Using county and state level networks to produce educational materials on water resources. Presented at the Soil and Water Conservation Society Annual Meeting, Des Moines, Iowa, August 1995.

Ricker, K.T., Brown, L.C., & Boone, K.M. (1995). Water resources education in-service structure for Ohio county Extension personnel. Presented at the 104th Annual Meeting of the Ohio Academy of Science, Columbus, Ohio, April 1995.

Boone, K.M. & Core, M.A. (1994). Working together for results in the Darby Creek watershed. Poster presented at the International Soil and Water Conservation Society Annual Meeting, Norfolk, Virginia, August 1994.

Boone, K.M., Paulson, C.E., & Barrick, R.K. (1992). Determining the need for and role of graduate studies in agricultural communication. Presented at the Agricultural Communicators in Education Annual Meeting, Washington, D.C., July 1992.

# Other papers

Wilson, R. & Boone, K. (1999). Internet use among community leaders in rural Kansas. Report of Progress 838. Kansas State University Agricultural Experiment Station and Cooperative Extension Service.

Barkley, A.P., Sylvius, C.K., Perng, J., Boone, K.M., Stock, W.A., McClaskey, J.M. (1998). The college and career experiences of graduates of the College of Agriculture at Kansas State University 1976-1997. Staff paper, Department of Agricultural Economics, Kansas State University.

# **Invited Presentations**

Boone, K. My Journey and Bumps Along the Way. Wayne County Women's Network, July 2024.

Boone, K. Trends in Public Higher Education. Wooster Science Café February 2024.

Owens, Y., & Boone, K. Career Pathways: Agriculture. Aim Hire Workforce and Education Conference. Presented October 2023.

Boone, K. What's School Got to Do with It? North Central Workforce Alliance. Presented April 2022.

Boone, K.; Kitchel, T.; Buck, E., and Specht, A. Navigating Promotion and Tenure. Society for Agricultural Communication Scholars webinar series. Presented February 2021.

Boone, K. (2019). Leadership in Agricultural Communication. Society for Agricultural Communication Scholars webinar series. Presented February 2019.

Boone, K. (2018). Building Effective Teams. CFAES. Spring 2018.

Boone, K. (2016). Leadership Development. Center for Intercultural and Multicultural Advocacy, Manhattan, Kansas, August 2016.

Boone, K. (2016). Leadership Skills: Listening, Facilitation, Nominal Group Process, Emotional Flooding and Contagion. Center for Intercultural and Multicultural Advocacy, Manhattan, Kansas, August 2016.

Boone, K. (2016). Overcoming Your Immunity to Change. Center for Intercultural and Multicultural Advocacy, Manhattan, Kansas, August 2016.

Boone, K. (2016) Panel discussant. Cracking the Code to Teaching. Association for Communication Excellence Annual Meeting, June 2016, Memphis, Tennessee.

Boone, K. (2016). Panel chair and discussant. Seaman Knapp Seminar. American Association of Agricultural Education, May 2016, Kansas City, Missouri.

Boone, K. (2015). Facilitator Self-Awareness: Who pushed my buttons? Institute for Civic Discourse and Democracy Facilitator Training, March 2015, Manhattan, KS

Boone, K. (2015). Importance of conflict resolution as a market manager. Kansas Department of Agriculture Farmers' Market Conference. February 2015, Manhattan, KS

Boone, K. (2014, 2015). Communicating with Community Members. Workshop for the Kansas Association of Counties, Emporia, Kansas, and Hays, Kansas.

Boone, K. (2014, 2015). Listening skills. Serving up Science: The Path to Safe Food in Schools.

Boone, K. (2014). Individual Change and Adaptation. Workshop for the Go Teach program for Ecuadorian teachers.

Boone, K. (2014). Organizational Change. Workshop for the Go Teach program for Ecuadorian teachers.

Boone, K. (2014). Conflict. Panel at KSU Director's Roundtable.

Boone, K. (2013-present). Communicating Food Safety Information. Serving up Science: The Path to Safe Food in Schools.

Boone, K. (2013-present). Evaluating Food Safety Messages and News. Serving up Science: The Path to Safe Food in Schools.

Boone, K. (2014). Marketing K-State Research and Extension. KSRE Partnership Meetings.

Boone, K. (2013). Marketing K-State Research and Extension. State Extension Advisory Council.

Boone, Evans, Irani (2012). Panel discussion. <u>Communications Leaders: Creating the Next Generation</u>. Ag communications symposium, Food & Agricultural Communications: The Next Frontier.

Boone, K. (2012). Leading on Shaky Ground and Learning to Use the Movement. Workshop for CIMA, KSU, 2012.

Boone, K. (2012). Change (Mis) Management – How do we create sustained change? Big 12 Auditors Conference.

Boone, K. (2012). Uncovering your personal immunity to change. Coffman Leadership Alumni Retreat. Manhattan, KS, January 2012.

Boone, K. (2012). Change breakout session. Coffman Leadership Alumni Retreat. Manhattan, KS, January 2012.

Rintoul, D., & Boone, K. (2010). Effective presentation skills. SUROP Seminar, Manhattan, KS, July 2010.

Boone, K., Jackson, S., Jackson, L. (2010). Implementing a workplace wellness program. Association for Communications Excellence annual meeting, St. Louis, MO, June 2010.

Boone, K. (2009). Media relations. Biennial Kansas Homeland Security Summit, Wichita, Kan., December 2009.

Boone, K. (2009). How to best tell your story. Effective Tips and Strategies for Presenting and Networking. Professional Development Workshop. KSU Graduate Student Council. October 2009.

Boone, K. (2009). Preparing for Graduate School. KSU Chapter of Sigma Alpha, Manhattan, KS, February 2009.

Boone, K. (2007, 2008, 2009). Transitioning into Administrative Roles. Recently Appointed Administrators Workshop, Lincoln, NE, June 2007-2009.

Boone, K. (2007). Performance Management: Mid-year Evaluations. Fort Riley Managers of Civilians, Fort Riley, July 2007.

Boone, K. (2007). Feedyard and Community Relations. Negotiation Skills for Feedyard Managers, Garden City, August 2007.

Boone, K. (2007). Writing for Your Peers: Journal Articles. Workshop for Extension Educators Professional Development Program, Phoenix, AZ, March 2007.

Boone, K. (2007). Communicating Impact by Using Qualitative and Quantitative Information Appropriately. Workshop for Extension Educators Professional Development Program, Phoenix, AZ, March 2007.

Boone, K. (2007). Being Successful in Your First Job. KSU Chapter of Sigma Alpha, Manhattan, KS, September 2007.

Boone, K., King, D., Knecht, T., & Meisenbach, T. (2006). Leadership-Management Institute. Association for Communications Excellence, Quebec City, CA, June 5, 2006.

Boone, K. (2006). Transitioning into administrative roles. Recently Appointed Administrators Workshop, Lincoln, NE, June 2006; June 2007.

Boone, K. (2005). Communicating in agriculture. University of Guelph, Ontario. November 2005.

Boone, K. (2005). Making an Impact: Talking to the Hill Post 9/11. Science and Education Impact Writing Team. Washington, D.C., April 2005.

Boone, K. (2005). Science Writing. Workshop for the Livestock Publications Council. Manhattan, KS, April 2005.

Sleichter, L., Melgares, P., & Boone, K. So, now I'm a marketer, too? Presented at the Metropolitan County Agent Training, Manhattan, KS, August 2003; February 2004; August 2004; February 2005.

Boone, K. (2002). Identity changes in K-State Research and Extension. Presented at the Marketing: Finding the Right Fit, ACE Marketing Conference, Fort Worth, Texas, November 2002.

Dunsford, D., & Boone, K. (2002). Putting it all together. Presented at the Marketing: Finding the Right Fit, ACE Marketing Conference, Fort Worth, Texas, November 2002.

Boone, K., Swanson, J., Mankin, K., Donnelly, K., & Al-Khatib, K. (1999). Engaging K-State students in communications intensive courses." Poster presented at the North Central Region Teaching Symposium, Iowa State University, Ames, Iowa, June 1999.

Boone, K.M. (1998). Pros and cons of watershed partnering: An Ohio example. Presented at the 15th Annual Water and the Future of Kansas Conference, Manhattan, Kansas, March 1998.

Boone, K.M. (1996). Using surveys in your extension program. Presented at the Northeast Area Program Rally, Kansas Cooperative Extension Service, Manhattan, Kansas, March 1996.

Brown, L.C. & Boone, K.M. (1993). Water education in Ohio: A survey. Presented at the Annual Meeting of the Water Management Association of Ohio, Columbus, Ohio, November 1993.

Boone, K.M. & Brown, L.C. (1993). Accessing county information: The Ohio water resources education project. Presented at the Ohio Environmental Health Association Annual Meeting, Columbus, Ohio, May 1993.

Boone, K.M. & Brown, L.C. (1992). The Ohio water resources education project. Presented at the Annual Meeting of the Water Management Association of Ohio, Columbus, Ohio, October 1992.

Boone, K.M. & Brown, L.C. (1992). The Ohio water resources education project. Poster at the Annual Meeting of the Water Management Association of Ohio, Columbus, Ohio, October 1992.

# Reports

Boone, K., & McCurry, J. (2002). Report of Survey Results from Delaware Basin Producers. For KDHE.

Boone, K., Bernardo, D., Bockus, W., Dille, A., Graham, S., Johnson, B., Metzinger, A., McClaskey, J., Moser, D., Nechols, J., Shwartz, G., Warner, T., & Willyard, M. (2002). College of Agriculture Committee on Image Report.

Boone, K., Tucker, M., & McClaskey, J. (2002). Evaluation of the Communication Between Land-Grant Universities and Congress. Farm Foundation Project Number 01-36.

Boone, K., Tucker, M., & McClaskey, J. (2002). Final Report on Impact Evaluation Plan: Future Directions. USDA-CSREES Agreement Number 00-EXCA-3-0881Proposal Number 1999-05200

Penner, K.P., Boone, K.M., & Lubbers, C. (2001). Food Safety Consumer Education and Mass Media for Latino Audiences. CSREES Project # 98-EFSQ-1-0304.

Peer-Reviewed Bulletins Co-author of more than 50 bulletins, Ohio State University Extension.

### **Curriculum Materials**

Boone, K., Sellnow, T., 2006. Crisis Response Project: Ready, Set, Plan. Kansas State University.

Boone, K.M. & Brown, L.C. (1993). Ohio water resources. The Ohio Water Resource Education Project (Resource materials notebook). Ohio State University Extension.

Shepard, E., Jeter, M., Boone, K., Brown, L.C., & Elliott, D. (1993). Teaching water resources. Ohio water resources, 4-H edition (Lesson plans and resources). Ohio State University Extension.